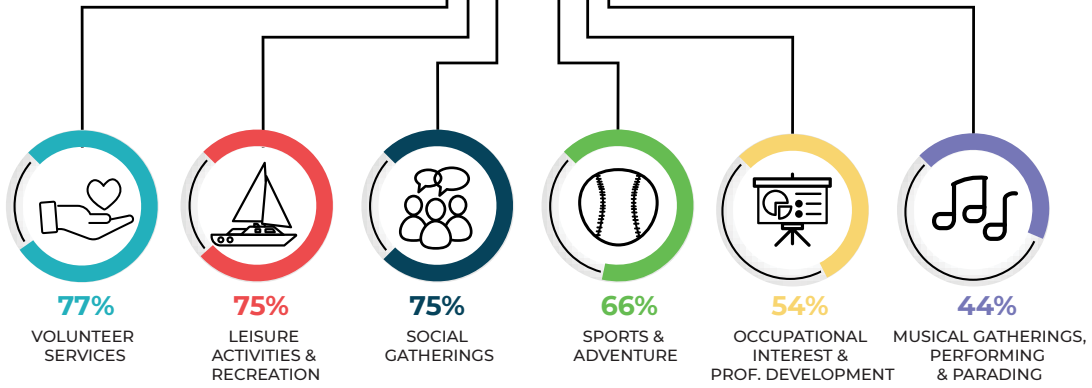


EPETITION PROSPECT INTERESTS

(TOTAL SAMPLE GROUP: 1400+ MASTER MASONS AS OF 4/4/2022)

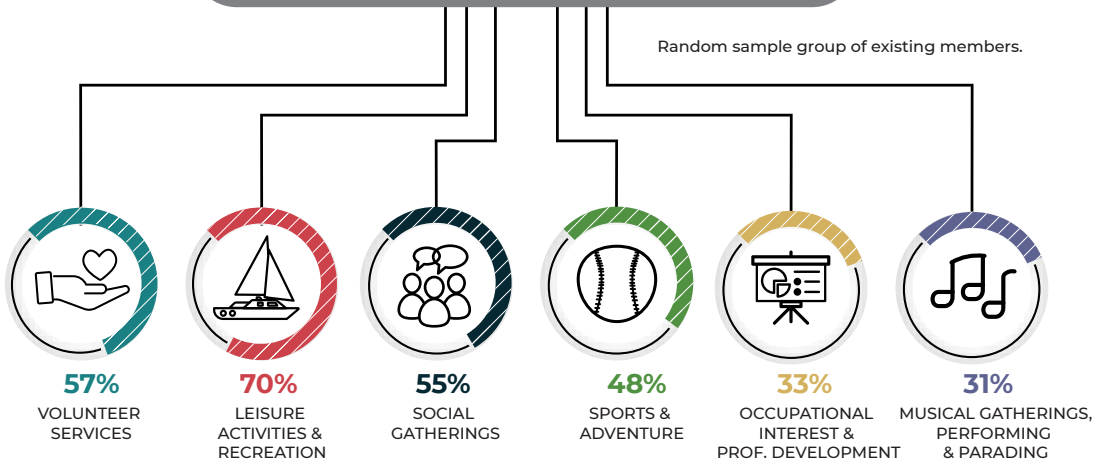
BeAShrinerNow ePetitions = Self-identified Masters Masons who have submitted an official petition to join a Temple.



NOBILITY INTERESTS

(TOTAL SAMPLE GROUP: 4300+ NOBLES AS OF 4/4/2022)

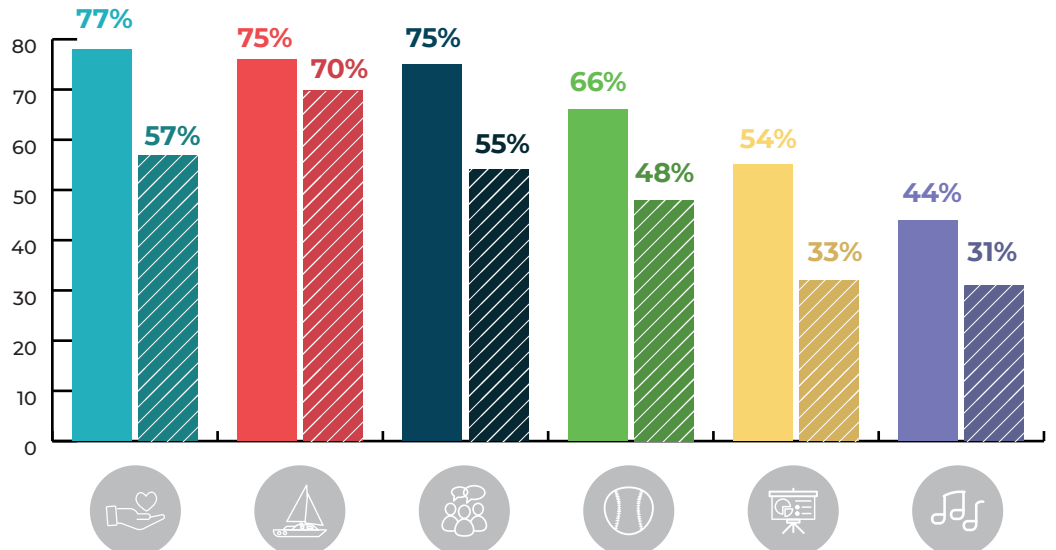
Random sample group of existing members.



EPETITION INTEREST VS. NOBILITY INTEREST

ePetition
(Master Masons)
Average Age 48

Nobility
Average Age 64



SHRINERS
INTERNATIONAL